



SPONSORSHIP PACKAGES – RAD 2012 CONFERENCE

Platinum sponsorship (a maximum of one Platinum sponsorship is available) – **3000 €** (excluding 18% VAT)

- ❖ Company name and logo at the Conference web site with indication of sponsorship level
- ❖ Link from the conference website to the Platinum Sponsor's website
- ❖ Company Logo as Platinum Sponsor on the back cover of the Conference Proceedings, the Book of Abstracts and the Conference Program
- ❖ Up to two full B5-page-advertisement with company's description and contacts in the Conference Program
- ❖ Promotional materials in the conference bag of each participant
- ❖ Verbal acknowledgement of the sponsorship at the official Conference opening
- ❖ Conference dinner - Sponsor's name and logo and flag at the venue and verbal acknowledgement during the dinner
- ❖ Promotional video material (up to 10 minutes long) that will be presented on the video beam during the Conference working hours in the lobby
- ❖ Free full delegate registration for 3 persons

Gold sponsorship (a maximum of three Gold sponsorships are available) – **1500 €** (excluding 18% VAT)

- ❖ Company name and logo at the Conference web site with indication of sponsorship level
- ❖ Link from the conference website to the Gold Sponsor's website
- ❖ Company Logo as Gold Sponsor on the back cover of the Book of Abstracts and the Conference Program
- ❖ Up to one full B5 page advertisement with company's description and contacts in the Conference Program
- ❖ Promotional materials in the conference bag of each participant
- ❖ Promotional video material (up to 10 minutes long) that will be presented on the video beam during the Conference working hours in the lobby
- ❖ Free full delegate registration for 2 persons
- ❖ One of the following (*first come, first served*):
 - ❖ *Welcome Cocktail*. Sponsor's name and logo and flag at the venue and verbal acknowledgement during the chosen cocktail.
 - ❖ *Enjoy Your Stay Cocktail*. Sponsor's name and logo and flag at the venue and verbal acknowledgement during the chosen cocktail.
 - ❖ *Conference Bags*. The bag will feature the Sponsor's name and logo as well as the conference title and logo.

Silver sponsorship (no limit in number of Silver sponsorships) – **500 €** (excluding 18% VAT)

- ❖ Company name and logo at the Conference web site with indication of sponsorship level
- ❖ Link from the conference website to the Silver Sponsor's website
- ❖ Company Logo as Silver Sponsor on the back cover of the Conference Program
- ❖ One company brochure in conference bag of each participant
- ❖ Promotional video material (up to 10 minutes long) that will be presented on the video beam during the Conference working hours in the lobby
- ❖ Free full delegate registration for 1 person

SPECIAL ADVERTISING ARRANGEMENTS

Special advertising arrangements can be done in accordance with the Conference Organizers. The sponsor can either provide the materials or pay for its production to the Conference Organizers. The sponsors can choose one or more items from the list given below or make their own suggestion.

- ❖ **Badge Holder with Branded Lanyard** with Sponsor's name/logo that will be distributed to each participant.
- ❖ **USB Memory Stick** with Sponsor's and Conference name/logo that will be inserted in each conference bag. The memory stick may contain Sponsor's advertising material.
- ❖ **Writing Pad and Pen** with Sponsor's and Conference name/logo that will be inserted in each conference bag.
- ❖ **Branded Cap** with Sponsor's and Conference name/logo that will be distributed to each participant.
- ❖ **Branded T-shirt** with Sponsor's and Conference name/logo that will be inserted in each conference bag.
- ❖ **Branded Umbrella** with Sponsor's and Conference name/logo that will be distributed to each participant.
- ❖ **Branded Coffee/Tea Cup** with Sponsor's and Conference name/logo that will be inserted in each conference bag.
- ❖ **OR** any other promotional material as agreed with the Conference Organizers.

EXHIBITORS

Exhibitor registration fee (exhibition area is limited, and the exhibitors will be accepted until the capacities are full by the principle *first come, first served*) – **500 €** (excluding 18% VAT)

The exhibition fee includes a standard booth and one exhibitor's registration (Conference kit, lunches, coffee breaks, and social events – cocktails, gala dinner and excursion).

Registration fee of additional exhibitors is 250 € (early registration, before March 15, 2012, including 18% VAT) and 300 € (late registration, after March 15, 2012, including 18% VAT).

All exhibitors are required to register by completing the registration form that is available on the Conference website (www.rad2012.elfak.rs).

Booth information

4 m² Standard booth* contains:

- White walls made of rigid panels
- Information counter, two chairs, and a wastepaper-basket
- Electrical plug (230V)
- Header with company identification (upon request, the company logo can be placed on the header. For further information, please contact rad2012@elfak.rs)

* Note that any special requests in relation to the booth can be arranged with the Conference Organizers (rad2012@elfak.rs)